

ACS Small & Medium Business Webinar Series

Beginning and growing a business can be an exciting yet perplexing time. When the company is based upon innovation, there is even greater complexity. How does one protect the intellectual assets when both time and money are at a premium? What early stage agreements are critical to protect company knowledge and goodwill? These and other topics of interest to entrepreneurs, scientists, and business executives will be discussed. [Click here to register!](#)



“Navigating the IP landscape: Legal issues entrepreneurs and small business owners need to know.”

A half-hour presentation followed by Q&A with speaker Gianna Arnold, Principal at Miles & Stockbridge P.C. As a scientist and a law professional, she focuses her legal expertise on helping scientist professionals, entrepreneurs, and small/medium business executives learn about the policies, procedures and corresponding agreements needed to protect the intellectual assets of start-up, early stage, and mid-sized companies.

What You Will Learn

Are your products and/or services patentable?
What actions must you take to protect your intellectual property?
How to protect and enforce your company’s knowledge and goodwill?
How to balance the risk and cost of IP protection?
And much more...

Webinar Details

Date: Thursday, November 19, 2009

Time: 2:00-3:00 pm ET

Fee: Free

[Click here to register](#)

(<https://www2.gotomeeting.com/register/404780747>)

About The Presenter

Gianna Arnold is a Principal at Miles & Stockbridge P.C., an experienced attorney and corporate executive with first-hand knowledge and practice in matters such as entity formation, financing, business development, and mergers and acquisitions. With prior laboratory bench experience and an advanced degree in biotechnology, she focuses her legal expertise on the intersection of science, business, and law. Her practice is directed primarily to applying the policies, procedures and corresponding agreements needed to protect the intellectual assets of start-up, early stage, and mid-sized companies. She is the President of Women In Bio.

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