

ACS Webinars™: Small & Medium Business Series



Science and business opportunities are no longer confined to the United States. Do you know how to protect your research and inventions in this global market? In short, as scientists, you need to know about today's global marketplace to protect your work. Join us to learn from our speaker, Dr. Michael Brodowski of K&L Gates LLP, strategies you need to know to protect your work and develop your international business. [Register Free!](#)

“Global Patent Protection and International Business Strategies.” A short presentation followed by Q&A with speaker Dr. Michael Brodowski of K&L Gates LLP.

What You Will Learn

- Why worldwide patent rights often are unnecessary and impractical to protect adequately your work
- How to maximize your return on investment - developing a system for filing patent applications
- Why knowledge of patent laws in different countries is important
- Why coordinating your business and your patent portfolio should be a continual process
- How the knowledge of others' international patent rights can benefit more than harm you
- And much more...

Webinar Details

Date: Thursday, September 30, 2010

Time: 2:00-3:00 pm ET

Fee: Free

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(<https://www2.gotomeeting.com/register/647608786>)

Meet Your Expert

Michael Brodowski is a patent lawyer and partner in the Boston office of [K&L Gates LLP](#). Michael has over 16 years of experience counseling clients in the field of intellectual property law. He concentrates on the establishment, maintenance and exploitation of patent rights in the United States and abroad to support clients' business objectives while assisting clients to avoid the patent rights of others. In particular, Michael has extensive experience in creative and strategic patent portfolio development, including patent reexamination, reissue, and opposition proceedings. Michael is a frequent contributor to national publications such as the Metropolitan Corporate Counsel and The National Law Journal. Before entering the legal profession, Michael was a Project Chemist in the Product Development Group of the Toiletries Technology Laboratory of the Gillette Company. He is the first named inventor on U.S. and foreign patents. Prior to employment in the chemical industry, Michael received a B.A. in Chemistry from the University of Rochester and a Ph.D. in Organic Chemistry from the State University of New York at Buffalo.

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